



## “Proper Use of Brick on the Jobsite”

### Overview

This program has been specifically created for builders to better understand important aspects of brick masonry construction. Developed by master masons and BIA technical staff, it provides the most up-to-date information on brick construction. Practical knowledge and hands-on demonstrations clearly explain how brick should be installed to result in a durable, trouble-free wall system. **The seminar is complimentary and comes at no cost to attendees.**

### Who Should Attend

Superintendents and masons with both production and custom builders will find this helpful and it may also benefit building officials, inspectors, architects, and framing carpenters, among others.

### What You Will Learn

The information in this program is presented through a Power Point presentation and scale models that cover the following topics:

- **“Good Workmanship in Residential Brick Masonry”**  
This 2-hour Power Point presentation offers education on brick wall construction, including topics such as full mortar joints, cleaning, efflorescence, flashing installation, water resistant foundations, sills, and appearance.
- **Brick Drainage Wall Construction**  
Using scale models, the presenter explains how to utilize and install all aspects of drainage walls, including flashing, weeps, air space, ties, and building paper.

### How You Will Benefit

This presentation provides valuable information that can result in many benefits for home builders, such as:

- Reduce the number of call backs when brick walls are constructed properly the first time. This will result in reduced costs and headaches for the builder.
- Develop jobsite familiarity to brick, making it an easier exterior product to use in residential construction.
- Differentiate your homes through the increased use of brick that can become a selling advantage responding to consumers’ preference for brick.

### Feedback

Builders who have participated in the Bricklaying Knowledge Program found great value in its information and many have asked BIA to return for additional presentations.

- “I appreciate the training session and the information given at the bricklaying seminar. Much of this knowledge can be applied by our staff immediately. Thank you for sharing your wealth of knowledge with us!” – M/I Homes, Columbus OH
- “The gentleman from your office gave a wonderfully informative presentation.” – Pulte Homes, Maryland