



This information is provided by the Brick Industry Association. BIA's Community Planning staff is available to help you regarding the potential of mandating a clay brick and masonry requirement in your community. Visit www.gobrick.com/planning or contact BIA staff at 703.674.1549.

Zoning Ordinance Section 13 City of MENASHA, WISCONSIN

C-1 General Commercial District, C-2 Central Business District,
C-3 Business and Office District, R-3 Multi-Family, Medium Density,
R-4 Multi-Family, High Density

DESIGN STANDARDS.

- (1) Architectural Design. Architectural design must be provided for all building facades. All side and rear elevations shall be given architectural treatment compatible with the front elevation of the building. Buildings shall be finished in an attractive manner in keeping with the accepted standards used for the type of building.
- (2) Building Materials.
 - a. The following standards shall apply to buildings constructed after the effective date of this ordinance.
 1. The primary facade materials for all buildings shall be brick or natural stone. The Plan Commission may consider alternative facade materials that are durable and of high quality. Vinyl siding, aluminum siding, enameled steel, non-decorative concrete masonry units, and glass are prohibited as primary facade materials for any building elevation.
 2. Secondary facade materials may be used for architectural details or enhancements. Such materials shall be high quality, durable, and not cover more than twenty-five percent (25%) of the building facade. All secondary materials shall be approved by the Plan Commission.
 - b. The following standards shall apply to all additions or expansions constructed after the effective date of this ordinance.
 1. The primary facade materials for all additions or expansions shall be brick or natural stone. Where there is an addition or expansion to an existing building, the facade materials on the portion of the building being altered or added must visually match or complement the appearance of the existing building. The Plan Commission may consider the use of alternative facade materials that are durable and of high quality for such additions or expansions.
 2. Secondary facade materials may be used for architectural details or enhancements to additions or expansions. Such materials shall be high quality, durable, and not cover more than twenty-five percent (25%) of the building facade. All secondary materials shall be approved by the Plan Commission.