National Clay Brick Expo Prospectus

2026 NATIONAL CLAY BRICK EXPO

Hyatt Regency- Orlando Florida



ORLANDO, FLORIDA
April 7-9, 2026

THE BRICK INDUSTRY ASSOCIATION

Schedule of Events

2026 NATIONAL CLAY BRICK EXPO

Tuesday, April 7th

8AM – 2PM	Exhibitor Set-Up
8AM – 6:30PM	Registration Desk Open
8AM-8:45AM	Audit and Finance Committee Meeting (Closed Meeting)

BIA Member Meetings

9AM – 10AM	Marketing, Sales & Training Committee Budget Work Session
	Govt Affairs & Compliance Committee Budget Work Session
	Research, Codes & Standards Committee Budget Work Session
10AM-12:00PM	BIA Executive Committee Meeting (Closed Meeting)

2PM-3PM	Educational Session - TBD
3PM	Exhibit Hall Opens
4PM-6PM	Grand Opening Reception in Exhibit Hall
6PM	Dinner on Own

Wednesday, April 8th

8AM – 11AM	Registration Desk Open
8AM – 9AM	Educational Session – TBD
9AM – 11AM	Exhibit Hall Open
12:30PM	BrickMasters Classic Golf Tournament or Networking Time

Thursday, April 9th- Architect Day

8AM–3PM	Registration Desk Open
8AM-9AM	Board of Directors Meeting (BIA Members Only)
8AM–10AM	Continental Breakfast Outside Exhibit Hall
8A –10:30AM	Exhibit Hall Open
11AM–Noon	Educational Session – TBD
Noon-1PM	Deli Lunch Buffet Outside Exhibit Hall
Noon-4PM	Exhibit Hall Open
4PM-6PM	Networking Time
6PM–7PM	Brick Excellence Gala– Reception
7-PM-9PM	Brick Excellence Gala- Dinner



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Registration Rate

2026 NATIONAL CLAY BRICK EXPO

BIA Members

Full Registration

$450 Early Bird Pricing
$550 On-Site Pricing

*If you have any vested interest in the clay brick industry such as being a manufacturer, distributor, or service provider- you must join BIA to attend the show. For membership information, please contact Megan Pace at mpace@bia.org.

Architects / Mason Contractors / Builders / Students

Full Registration

$300

One Day Registration

$100

Students

Complimentary with Student ID

*This event is open only to mason contractors, architects, home builders, and students. All others are not eligible to attend unless you are a member of BIA.



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Exhibit Rates

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10x10	$3,000
10x20	$5,600
10x30	$7,000

Complimentary Tickets

- 10x10: Two Complimentary Registrations
- 10x20: Three Complimentary Registrations
- 10x30: Four Complimentary Registrations

What Comes in Your 10x10 Booth Space:

- 8′ high black wall pipe and drape
- 33′ high side rail pipe and drape
- (1) Company identification sign
- (1) 6′ skirted table
- (2) side chairs
- (1) wastebasket



Email lcyphers@bia.org with complimentary registration names once booth space is purchased

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THE BRICK INDUSTRY ASSOCIATION

Sponsorship Packages

2026 NATIONAL CLAY BRICK EXPO

PLATINUM SPONSOR – $27,000

Booth Space & Registration:

10x30 Booth

4 Complimentary Registrations

Sponsorship Benefits:

Grand Opening Reception Sponsor

Brick Excellence Gala Reception & Dinner Sponsor

Includes 2 Tables at the Brick Excellence Gala

Golf Awards Reception Sponsor

1 Golf Hole Sponsorship

Featured spotlight in pre-event BIA Newsletter and one co-branded E-Newsletter Blast

GOLD SPONSOR – $19,000

Booth Space & Registration:

10x20 Booth

3 Complimentary Registrations

Sponsorship Benefits:

Brick Excellence Gala Dinner Sponsor (Table for 8 Included)

Breakfast Sponsor (Thursday)

1 Educational Session Sponsorship

Golf Boxed Lunch Sponsor

1 Golf Hole Sponsor



See Expo Prospectus for more information on each sponsorship

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THE BRICK INDUSTRY ASSOCIATION

Sponsorships

2026 NATIONAL CLAY BRICK EXPO

SILVER SPONSOR – $13,000

Booth Space & Registration:

10x10 Booth

2 Complimentary Registrations

Sponsorship Benefits:

Golf Awards Reception Sponsor

Breakfast Sponsor (Thursday)

1 Educational Session Sponsorship

1 Golf Hole Sponsorship

BRONZE SPONSOR – $8,000

Booth Space & Registration:

10x10 Booth

2 Complimentary Registrations

Sponsorship Benefits:

1 Educational Session Sponsorship

1 Golf Hole Sponsorship

Golf Boxed Lunch Sponsor



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THE BRICK INDUSTRY ASSOCIATION

Sponsorships

2026 NATIONAL CLAY BRICK EXPO

Hotel Room Drop $20,000
Provide a warm and personalized welcome to event attendees directly in their hotel rooms. Sponsored items, such as welcome notes, branded gifts, or useful materials, will be waiting for attendees upon their arrival.

~~Conference Lanyards (1) $15,000 (Suppliers Only)~~ SOLD
Every attendee will receive a lanyard with your logo imprinted on it. An exclusive opportunity to have your brand noticed throughout the conference. (only available to suppliers).

Branded Room Key (1) $10,000
Guests will be welcomed upon arrival for their check-in by having your brand displayed prominently on the room keys of the Hyatt Regency Orlando.

Grand Opening Reception $8,000
Signage with your company logo at stations. Projected onto large screens throughout the duration

Main Expo Event App (1) $7,000
Exclusive branding on app splash screen and main menu. Logo placement on app home screen and navigation.



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Sponsorships

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Exhibit Hall Lunch Sponsor $3,500
Sponsorship of the lunch will include signage with your company logo at the lunch stations.

Exhibit Hall Breakfast Sponsor $3,000
Sponsorship of the Continental Breakfast will include signage with your company logo at the breakfast stations.

Education Session $2,500
Your company's logo will be prominently displayed in the presenting room, ensuring high visibility to all attendees. This sponsorship highlights your commitment to industry knowledge and innovation while positioning your brand in front of key professionals, decision-makers, and industry leaders.

*Note that you are able to sponsor multiple things



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THE BRICK INDUSTRY ASSOCIATION

Hotel Sponsorships

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XpoDigital Signage Pricing

Location:	Price:
LED Entrance Walls (2)	$9,500
Convention Registration Monitor (2)	$4,000
LED ePosters (2)	$3,500
Meeting Room Digital Signs (12)	$750

Click Here to Learn More

Reach out to mpace@bia.org for photos or more information

These rates are for all 3 days of the event

Please note: Any changes to digital signage after confirmation will incur a $500 surcharge



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Golf Sponsorships

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BRICKMASTERS GOLF TOURNAMENT

Golf Awards Reception Sponsor (at course) $4,500
Sponsors will have their company name and/or logos at the golf reception when the winners of the tournament are announced

Branded Golf Towels (1) $3,500
Sponsors will have their company names and/or logos along with BIA's on towels given to all golfers in the tournament.

Boxed Lunch Sponsor (2) $2,000
Sponsorship of the boxed lunches for all golfers will include signage with your company logo on each boxed lunch.

Scorecard Sponsor (1) $1,500
Sponsorship of the scorecards at the golf tournament will include the company logo on each card for players

Golf Hole Sponsor (18) $500
Sponsorship of a golf tournament hole will include signage, in the shape of a golf ball with your company logo



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THE BRICK INDUSTRY ASSOCIATION

Brick Excellence Gala

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Presenting Sponsor (1 Exclusive) $15,000

- Exclusive "Presented by" recognition from stage and in all Gala materials, Presentation and Gala Program
- Opportunity to deliver a brief welcome or remarks during the gala (Subject to BIA approval)
- Complimentary table of 8 with premium seating
- Your Company Logo as table Centerpiece
- Logo featured on the Gala Program & Full Page Ad
- Mention in post-event press releases and social media highlights

Dinner Sponsor $7,000

- Recognition from the stage as sponsor of the dinner
- Logo featured in Gala Program & ½ Page Ad
- Complimentary table of 8 with premium seating
- Your Company Logo as table Centerpiece

Reception Sponsor $5,000

- Recognition during the reception with logo signage
- Logo featured in Gala Program & ½ Page Ad
- Four tickets to the Gala

Program Sponsor (1) $3,000

- Premium visibility of logo on cover of Gala program
- Recognition from the stage during the program
- ½ Page Ad in the program
- Two tickets

Table Sponsor $2,500

- Table of 8, Premium Seating
- Your Company Logo as table Centerpiece

Single Ticket $300

- Individual seating at the Gala



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