



Sponsorship Opportunities

The Brick Industry Association (BIA) provides special opportunities for Members like you to promote your company and/or products at the BIA Fall Board of Directors Meeting. By sponsoring an event at these meetings, you are not only supporting BIA but also letting our members know that your company has gone the extra mile by helping offset the cost of these meetings.

These sponsorships are available on a first-come, first-served basis, so take advantage of these exclusive opportunities to get in front of BIA Manufacturer and Distributor members and return the completed form today!

BIA Fall Board of Directors and Council Meetings The Andaz, Savannah, Georgia October 26-27th, 2026

These meetings are attended by senior leaders of the brick industry and focus on issues, priorities, and strategies affecting the industry at the national level. BIA is offering several sponsorship opportunities for this networking opportunity with this select group. We anticipate high attendance at these meetings, which will provide your company with the highest level of exposure and recognition among leaders in the brick industry.

Reception Sponsor (3 Available) - \$3,500

Tuesday, October 27th

- Signage with your company name and/or logo at the drink stations
- Your company is highlighted as the reception sponsor in all meeting promotional materials
- One-page advertisement of your company to be included in the welcome materials given to all attendees

Educational Session Sponsor (2 Available) - \$2,600

Tuesday, October 27th

- Signage with your company name and/or logo outside the presentation
- Your company is highlighted as the educational program sponsor in all meeting promotional materials
- One-page advertisement of your company to be included in the welcome materials given to all attendees

Overall Meeting Sponsor (5 Available) - \$2,100

- Your company is highlighted as a sponsor in all meeting promotional materials
- One-page advertisement of your company to be included in the welcome materials given to all attendees

The Brick Industry Association
Sponsorship Program Agreement
Email to: mpace@bia.org

The following company will sponsor an event at the BIA Fall Board of Directors Meeting and agrees to all terms set forth in this agreement. If you have any questions, please call Megan Pace at 703-674-1542.

SPONSORED EVENT: _____

SPONSORED FEE: _____

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

AUTHORIZED REPRESENTATIVE (please print): _____

REPRESENTATIVE SIGNATURE: _____

PHONE: _____ FAX: _____

E-MAIL: _____

(Sponsorship helps to defray the cost of the event, but does not necessarily equal the total cost.)

General Sponsorship Agreement Terms

- BIA will provide all of the promotion for the sponsoring company as outlined in the Sponsorship Opportunities description based upon the sponsorship chosen.
- BIA will provide the sponsoring company with all rules or regulations regarding the sponsored event in accordance with the location of the facility.
- Upon request, the sponsoring company will provide BIA with the necessary artwork (logo, etc.), in the appropriate format, for use in publications to promote the company's sponsorship.
- The sponsoring company agrees to pay the published sponsorship cost, as printed in the Sponsorship Opportunities description, upon receipt of the invoice.

Cancellation by Sponsoring Company

The sponsoring company may cancel its sponsorship of the event by giving written notice to BIA. The following terms apply:

- If BIA receives the cancellation notice **30 days or more** before the event start date, it will refund **100%** of the sponsorship fee paid, minus a \$50 administrative fee.
- If BIA receives the cancellation notice fewer than **30 days** before the event, **no refund** will be issued.
- Any benefits already delivered, such as marketing placements, promotional materials, or advertising, are deemed earned and non-refundable.

Cancellation by BIA

BIA may cancel, postpone, or materially change the event due to circumstances beyond its

reasonable control, including force majeure events. In those cases:

- If the event is canceled and not rescheduled, BIA will refund the sponsorship fees paid, minus any documented expenses incurred on the sponsor's behalf.
- If the event is postponed, the sponsorship will be transferred to the rescheduled or revised event format, and benefits may be adjusted accordingly. No refund will be issued as long as the sponsoring company receives reasonably equivalent value.

FOR BIA USE ONLY

Date Received: _____

Fee: _____

BIA Authorized Signature: _____