2027 NATIONAL CLAY BRICK EXPO

2027 National Clay Brick Expo Prospectus



APRIL 6-8TH

THE OMNI HOTEL

NASHVILLE TENNESSEE

Schedule of Events

2027 NATIONAL CLAY BRICK EXPO

Tuesday, April 6th

8AM – 3PM	Exhibitor Set-Up
8AM – 6:00PM	Registration Desk Open
1:30PM-6:30PM	Brick Masters Golf Outing

Wednesday, April 7th

8AM – 10AM	Grand Opening Breakfast- Bricks & Brews
8AM – 4PM	Registration Desk Open
9AM – 12PM	Exhibit Hall Open

BIA Member Meetings

10AM-11:30AM	Marketing, Sales & Training Committee Session Govt Affairs & Compliance Committee Session Research, Codes & Standards Committee Session
12:30-1:30	Audit & Finance (Closed)
1:45-2:30PM	Exective Committee Meeting (Closed)
2:00-3:00PM	Future Leaders of the Brick Industry
3PM-5:30PM	Exhibit Hall: Bricks & Boots Casino Night

Thursday, April 8th

8AM–2PM	Registration Desk Open
8AM-9AM	Breakfast
8AM-1:00PM	Exhibit Hall Open • AIA Mirco Credits in Booths • Professional Headshots • Speed Networking
9:00AM-10AM	Educational Session
10:00AM-11AM	Concurrent Sessions (AIA Credit)
11:00AM-12PM	Concurrent Sessions (AIA Credit)
12:00PM-1:00PM	Lunch
1:30PM-2:30PM	Board of Directiors Meeting- BIA Members Only
5:30PM–6:30PM	Brick Excellence Gala– Reception
6:30PM-9PM	Brick Excellence Gala- Dinner

Registration Rate

2027 NATIONAL CLAY BRICK EXPO

BIA Members

$450 Early Bird Pricing - Ends Janurary 22nd

$525 Advanced Pricing- Ends Feburary 28th

$600 On-Site Pricing

*If you have any vested interest in the clay brick industry such as being a manufacturer, distributor, or service provider- you must join BIA to attend the show. For membership information, please contact Megan Pace at mpace@bia.org.

Architects

$25

Mason Contractors

$75

Students

Complimentary with Student ID

*This event is open only to mason contractors, architects, home builders, and students. All others are not eligible to attend unless you are a member of BIA.



Exhibit Rates

2027 NATIONAL CLAY BRICK EXPO

10x10	$3,000
10x20	$5,600
10x30	$7,000

Complimentary Tickets

- 10x10: Two Complimentary Registrations
- 10x20: Three Complimentary Registrations
- 10x30: Four Complimentary Registrations

What Comes in Your 10x10 Booth Space:

- 8’ high black wall pipe and drape
- 33’ high side rail pipe and drape
- (1) Company identification sign
- (1) 6’ skirted table
- (2) side chairs
- (1) wastebasket

Email mpace@bia.org with complimentary registration names once booth space is purchased



Sponsorship Packages

2027 NATIONAL CLAY BRICK EXPO

*All sponsorship packages are fully customizable. As long as the total investment meets the minimum amount for a sponsorship tier, the company will receive recognition at that corresponding sponsorship level.

PLATINUM SPONSOR – $28,000

Booth Space & Registration:

10x30 Booth

4 Complimentary Registrations

Sponsorship Benefits:

Bricks & Boots Casino Night Sponsor

Brick Excellence Gala Dinner Sponsor

Includes 2 Tables at the Brick Excellence Gala

Golf Awards Reception Sponsor

Golf Hole Sponsor

Priority placement on sponsor signage

Featured spotlight in pre-event BIA Newsletter

GOLD SPONSOR – $19,000

Booth Space & Registration:

10x20 Booth

3 Complimentary Registrations

Sponsorship Benefits:

Grand Opening Breakfast Sponsor

Brick Excellence Gala Reception Sponsor (Includes Table of 8)

Breakfast Sponsor (Thursday)

1 Educational Session Sponsorship

Speed Networking Sponsor

Golf Hole Sponsor



Sponsorships

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SILVER SPONSOR – $12,000

Booth Space & Registration:

10x10 Booth

2 Complimentary Registrations

Sponsorship Benefits:

Brick Excellence Gala Table Sponsor

Lunch Sponsor (Thursday)

1 Educational Session Sponsorship

Golf Hole Sponsorship

BRONZE SPONSOR – $8,000

Booth Space & Registration:

10x10 Booth

2 Complimentary Registrations

Sponsorship Benefits:

1 Educational Session Sponsorship

Golf Hole Sponsorship

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Sponsorships

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Conference Lanyards (1) $15,000 (Suppliers Only)

Every attendee will receive a lanyard with your logo imprinted on it. An exclusive opportunity to have your brand noticed throughout the conference. (only available to suppliers).

Branded Room Key (1) $10,000

Guests will be welcomed upon arrival for their check-in by having your brand displayed prominently on the room keys of the Omni Nashville.

Bricks & Boots Casino Night Sponsor- $7,000

Signage with your company logo at your booth. Decorative signage throughout the Exhibit Hall

Grand Opening Breakfast $5,000

Signage with your company logo at your booth. Decorative signage throughout the Exhibit Hall

Exhibit Hall Lunch Sponsor $3,500

Sponsorship of the lunch will include signage with your company logo at the lunch stations.

Exhibit Hall Breakfast Sponsor $3,000

Sponsorship of the Continental Breakfast will include signage with your company logo at the breakfast stations.

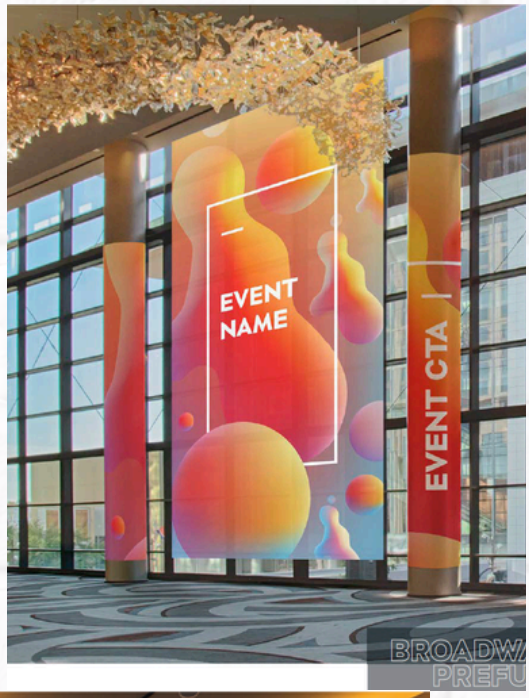
Education Session $2,500

Your company's logo will be prominently displayed in the presenting room, ensuring high visibility to all attendees. Also on the presentation slide



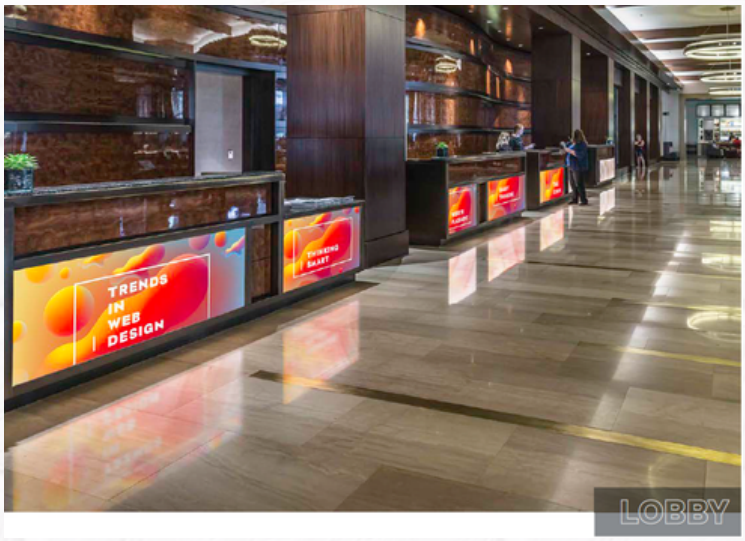
Hotel Branding













Contact Megan Pace for more details and availability - mpace@bia.org

Hotel Branding

Opportunity	Price
Lobby Meeting Planner Window (1)	$14,500
Broadway Banner (1)	$13,000
Broadway Column Branding (5)	$12,000
Escalators – Outside Pieces (1)	$8,500
Lobby Desk Branding (1)	$8,000
Escalators – Middle Runs (1)	$7,500
5th Avenue Window Branding (6)	$7,000
Lobby Meeting Planner Column (1)	$7,500
Legends Arch & Column Branding (7)	$6,000
Escalator Overhang Banner (1)	$3,000

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This is per adversiting and the price includes all 3 days of the Expo (per)

Golf Sponsorships

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BRICKMASTERS GOLF TOURNAMENT

Golf Awards Reception Sponsor (at course) $4,500
Sponsors will have their company name and/or logos at the golf reception when the winners of the tournament are announced

Branded Golf Towels (1) $2,500
Sponsors will have their company names and/or logos along with BIA's on towels given to all golfers in the tournament.

Boxed Lunch Sponsor (2) $2,000
Sponsorship of the boxed lunches for all golfers will include signage with your company logo on each boxed lunch.

Scorecard Sponsor (1) $1,500
Sponsorship of the scorecards at the golf tournament will include the company logo on each card for players

Golf Hole Sponsor (18) $500
Sponsorship of a golf tournament hole will include signage, in the shape of a golf ball with your company logo



Brick Excellence Gala

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Presenting Sponsor (1 Exclusive) $15,000

- Exclusive "Presented by" recognition from stage and in all Gala materials, Presentation and Gala Program
- Opportunity to deliver a brief welcome or remarks during the gala (Subject to BIA approval)
- Complimentary table of 8 with premium seating
- Your Company Logo as table Centerpiece
- Logo featured on the Gala Digital Program & Full Page Ad
- Mention in post-event press releases and social media highlights

Dinner Sponsor $7,000

- Recognition from the stage as sponsor of the dinner
- Logo featured in Gala Digital Program & ½ Page Ad
- Complimentary table of 8 with premium seating
- Your Company Logo as table Centerpiece

Reception Sponsor $5,000

- Recognition during the reception with logo signage
- Logo featured in Gala Digital Program & ½ Page Ad

Digital Program Sponsor (1) $1,500

- Premium visibility of logo on cover of Gala digital program
- Recognition from the PowerPoint during the program
- ½ Page Ad in the digtial program

Table Sponsor $2,500

- Table of 8, Premium Seating
- Your Company Logo as table Centerpiece

Single Ticket $285

- Individual seating at the Gala

