



EXHIBIT SPACE CONTRACT

Company Name: _____

Contact: _____

Street Address: _____

City/State/Zip/Country: _____

Phone: _____

Email: _____

Booth Pricing

Booth Price: \$ _____

Total Amount Due: \$ _____ (Payment in full must accompany this application)

We understand: 1) this application becomes a contract when signed by our representative and is accepted by The Brick Industry Association. We agree to comply with the terms, exhibit regulations, instructions, and conditions as published in this application and with all conditions of The Omni Nashville.

10x10 (2) Complimentary Registration 10x20 (3) Complimentary Registration 10x30 (4) Complimentary Registration

PLEASE LIST THE COMPLIMENTARY NAMES FOR YOUR BOOTH SPACE

FOR USE BY BRICK INDUSTRY ASSOCIATION ONLY. Signature:	Exhibit Space Assigned:	Date Received:
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2027 BRICK NATIONAL CLAY BRICK EXPO TERMS AND CONDITIONS

Payment

Space assignments will not be made unless **full payment (100%)** is received with the Exhibit Space Application and signed Contract by **February 19th**.

Cancellation of Exhibit Space

Cancellation requests must be submitted in writing to The Brick Industry Association. Cancellation fees and refund eligibility will be determined based on the date the written cancellation is received.

- Booth cancellations received on or before **January 1: Full refund less \$100 administrative fee.**
 - Booth cancellations received **January 2 through February 1: 50% refund less \$100 administrative fee.**
 - No refunds will be issued for cancellations received after **February 1st**.
 - Booth space may not be transferred, resold, or reassigned without prior written approval from The Brick Industry Association.
 - If an exhibitor fails to occupy its assigned booth by the designated opening time, the booth may be considered forfeited without refund.
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Contract for Space

By submitting an application for exhibit space, the applicant:

- Enters into a contract for the right to use the space.
- Releases The Brick Industry Association, the venue, and official show contractors from any liabilities arising from participation.
- Acknowledges that acceptance of an application does not imply endorsement of the applicant's products, nor does rejection imply lack of merit.

The Brick Industry Association:

- Retains the right to determine eligibility of any company or product.
 - May rescind the contract within 30 days if the exhibit is contrary to the best interests of the show.
 - May relocate any exhibitor's booth within the exhibit hall for any reason.
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Exhibit Booths & Sizes

- All exhibitors **must be members** of the Brick Industry Association.
 - Only **clay brick or industry-related products/services** supporting the growth of the clay brick industry may be displayed. **No concrete products** are allowed.
 - Each 10x10 booth includes:
 - 9-foot back drape
 - 3-foot side rail drape
 - 6-foot draped table
 - 2 chairs
 - Wastebasket
 - Booth ID signs
 - Booth assignments are made at BIA's discretion and booth preferences are not guaranteed.
 - Additional furnishings, equipment, or facilities are the responsibility of the exhibitor.
 - Booth sizes are available: **10x10, 10x20, 10x30.**
 - There is no limit to the number of booths an exhibitor may purchase.
 - **All booth displays, structures, signage, and materials may not exceed 10 feet in height.** Exhibitors must ensure that all displays remain within the assigned booth dimensions and do not obstruct aisles, interfere with neighboring booths, or impede visibility or access within the exhibit hall.
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Booth Breakdown

Breakdown: Cannot begin before 1:00PM, Thursday, April 8th, 2027. Early breakdowns may result in ineligibility for future exhibits.

Freight, Shipping & Material Handling

Exhibitors are solely responsible for all costs and arrangements associated with the shipment, delivery, receipt, storage, material handling, installation, and removal of exhibit materials and equipment.

- All shipments must follow the delivery, receiving, and material handling procedures established by the venue and official show contractor.
- Exhibitors are responsible for all applicable drayage, material handling, storage, shipping, and related fees.
- The Brick Industry Association is not responsible for lost, stolen, damaged, delayed, or misdirected shipments.
- Exhibitors may not ship materials directly to the exhibit hall unless specifically permitted by the venue or official show contractor.
- Exhibitors are responsible for removing all exhibit materials and freight from the exhibit hall by the designated deadline.

Booth Representatives

Exhibitors must have staff stationed at the booth **during all official exhibit hours**.

Damage to Property

Exhibitors are responsible for any damage caused to floors, walls, columns, or property of other exhibitors. Paint, lacquer, adhesives, or coatings may not be applied to the building or booth equipment.

Food & Alcohol

Alcoholic beverages may be served in the exhibit hall only when purchased and arranged through the hotel. Sponsors and exhibitors must contact mpace@bia.org in advance to coordinate any alcoholic beverage service.

Outside food and beverages may not be brought into or distributed within the exhibit hall.

Insurance & Liability

Exhibitors must maintain general liability and fire insurance, including The Brick Industry Association as co-insured.

- Minimum coverage: \$1,000,000 combined single limit for bodily injury and property damage.

Contests

Contests or giveaways are allowed only with written approval from The Brick Industry Association.

Conflicting Meetings / Events

Exhibitors agree not to schedule meetings or events that conflict with official National Clay Brick Expo hours.

- "Meeting Times" are defined as from the opening to the close of the Expo each day.

Failure to Hold Trade Show

If circumstances prevent the show from taking place:

- This contract is terminated.
- Exhibitors waive claims for damages.
- The Brick Industry Association will refund amounts paid (Booth and Registration Fees), and no further obligations exist.

Registration / Attendance

- Complimentary exhibitor registrations are based on booth size.
- All attendees, including exhibitors, must pay registration fees as published.
- The Brick Industry Association controls admission policies at all times.

Interpretation and Enforcement

- These rules are part of the contract between exhibitor and The Brick Industry Association.
- All matters not covered are subject to the Association's decision.

Overall Show Rules (Apply to All Exhibitors)

- Badges: Must display official Expo badge to enter the exhibit hall.
- Concrete Products: Not allowed.
- Display Materials: Only brick or masonry-related products may be displayed in the official exhibit hall.
- Booth Display: May bring custom displays, provided they do not interfere with neighboring booths or exceed assigned dimensions.
- Signage & Materials: Allowed: signage, panels, literature racks, lighting, pens, pads, clay brick products.
- Paving / Sculptures: May be displayed on tables; cannot be installed on booth floors or in aisles. Mortar-based constructions (walls, fences, benches, grills) are prohibited.
- Media & Audio: TVs and monitors must not obstruct traffic; sound levels must not interfere with neighboring exhibitors.
- Exhibits deemed objectionable by management may be prohibited.

I have read and agree to the terms and conditions contained in this application and contract.

Print Name: _____

Authorized Signature: _____ Date: _____

The individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract. An email will be sent to the company contact after it is accepted by The Brick Industry Association and booth spaces have been assigned.

"This Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Virginia, without regard to its conflict of law principles. Any legal action arising out of or relating to this Agreement shall be brought exclusively in a state or federal court located in Virginia."

"BIA shall not be liable for any delay, modification, postponement, or cancellation of the event due to circumstances beyond its reasonable control, including but not limited to acts of God, natural disasters, severe weather, labor disputes, government actions, public health emergencies, venue unavailability, or other unforeseen events. In such circumstances, BIA's liability, if any, shall be limited to the amount of fees paid by the exhibitor or sponsor less any nonrecoverable costs incurred by BIA."