



April 6–8, 2027 | Omni Nashville

SPONSORSHIP CONTRACT

Company Name: _____

Primary Contact: _____

Street Address: _____

City/State/Zip/Country: _____

Phone: _____

Email: _____

Sponsorship Selection

Please refer to the 2027 National Clay Brick Expo Exhibitor Prospectus for available sponsorship opportunities, pricing, and associated benefits.

Please indicate the sponsorship opportunity your company would like to purchase:

Sponsorship Opportunity:

☐ _____

☐ _____

☐ _____

☐ _____

Other / Custom Sponsorship:

Sponsorship Investment

Total Amount Due: \$ _____

Payment in full is required **within thirty (30) days of the execution of this Agreement.**

Payment must be made by check or ACH payable to The Brick Industry Association. Credit card payments will not be accepted for sponsorship purchases.

Please mail payment to:

The Brick Industry Association

12007 Sunrise Valley Drive Suite 430, Reston, Virginia 20191

Sponsorship opportunities will not be considered confirmed until the signed Sponsorship Contract and full payment have been received and accepted by The Brick Industry Association.

The Brick Industry Association reserves the right to release or reassign any sponsorship opportunity for which payment has not been received by the applicable payment deadline.

Cancellation of Sponsorship

All cancellation requests must be submitted **in writing** to The Brick Industry Association. Cancellation fees and refund eligibility will be determined based on the date the written cancellation is received.

- Cancellations received on or before **January 1, 2027**, are eligible for a **full refund**.
- Cancellations received after **January 1, 2027**, and on or before **February 1, 2027**, are eligible for a **50% refund**.
- **No refunds** will be issued for cancellations received after **February 1, 2027**.
- Sponsorship opportunities may not be transferred, resold, or reassigned without prior written approval from The Brick Industry Association.
- If a sponsor fails to submit payment by the required deadline, The Brick Industry Association reserves the right to cancel the sponsorship and make the opportunity available to another sponsor.

Cancellation or Failure to Hold the Expo

If circumstances beyond the reasonable control of The Brick Industry Association prevent the 2027 National Clay Brick Expo from taking place, the Association may cancel, postpone, relocate, or modify the event.

If the Expo is canceled and is not rescheduled, The Brick Industry Association will refund sponsorship payments received, less any non-refundable costs or expenses directly incurred in connection with the sponsorship, unless otherwise agreed in writing.

If the Expo is postponed or rescheduled, sponsorship payments may be applied to the rescheduled event, and the sponsor will receive the corresponding sponsorship benefits at that event.

The Brick Industry Association will not be responsible for any additional costs, damages, loss of profits, travel expenses, or other expenses incurred by the sponsor as a result of cancellation, postponement, relocation, or modification of the Expo.

Sponsorship Benefits

The sponsor will receive the benefits associated with the sponsorship opportunity selected above, as outlined in the **2027 National Clay Brick Expo Prospectus**.

Sponsorship benefits are subject to availability and may be modified by The Brick Industry Association when reasonably necessary due to venue requirements, production limitations, scheduling changes, or circumstances outside the Association's control.

Sponsor Recognition / Company Name:

Please provide the company name exactly as it should appear in Expo materials:

Logo Contact / Submission Information:

Company Logo to be used on materials must be included with this contract and emailed to mpace@bia.org due upon signing.

Agreement

By signing below, the sponsor acknowledges that this application constitutes a binding contract upon acceptance by The Brick Industry Association. As well as Brick Industry Association co signing will be our acceptance.

The sponsor agrees to comply with the terms and conditions contained in this contract, the applicable sponsorship benefits and specifications, and all reasonable rules, regulations, and requirements established by The Brick Industry Association and Omni Nashville.

The Brick Industry Association reserves the right to determine the final placement, timing, format, and presentation of sponsorship recognition and benefits. Sponsorship does not constitute an endorsement of the sponsor or its products or services by The Brick Industry Association.

Authorized Signature: _____

Printed Name: _____

Title: _____

Date: _____

"This Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Virginia, without regard to its conflict of law principles. Any legal action arising out of or relating to this Agreement shall be brought exclusively in a state or federal court located in Virginia."

"BIA shall not be liable for any delay, modification, postponement, or cancellation of the event due to circumstances beyond its reasonable control, including but not limited to acts of God, natural disasters, severe weather, labor disputes, government actions, public health emergencies, venue unavailability, or other unforeseen events. In such circumstances, BIA's liability, if any, shall be limited to the amount of fees paid by the exhibitor or sponsor less any nonrecoverable costs incurred by BIA."