

2024 BRICK FORUM

FEBRUARY 12-14, 2024

HYATT REGENCY JACKSONVILLE RIVERFRONT



MONDAY, FEBRUARY 12

8AM	Exhibitor Set-Up
10AM-6PM	Registration Open
2-3PM	BIA Program Updates <ul style="list-style-type: none">• Marketing, Sales & Training - Trish Maurer, BIA• Research, Codes & Standards - Chip Clark, BIA• Government Affairs - Joe Casper, BIA
3-4PM	Town Hall: Brick Industry Pricing by the Square Foot
4-6PM	Exhibit Hall Open / Welcome Reception
6:30PM	Dinner on Your Own

TUESDAY, FEBRUARY 13

8-9AM	Breakfast
8AM-4:30PM	Registration Open
8-9:45AM	Exhibit Hall Open
10-11AM	Keynote Speaker: Ken Schmidt, Former Director of Communications for Harley-Davidson Motor Company
11:15-1:15PM	Exhibit Hall Open
NOON-1PM	Lunch
1:30-3:20PM	Concurrent Sessions (Each session will run 3 times) <ul style="list-style-type: none">• 1:30-2PM - Sustainability & Brick - Tina Subasic• 2:10-2:40PM - Mason Contractor Panel - Jeff Buczkiewicz Moderator• 2:50-3:20PM - ASTM Testing - John Sanders, NBRC
3:30-4:30PM	Exhibit Hall Open
6-8:30PM	Brick Bash (Food & Open Bar) <ul style="list-style-type: none">• 6-8PM - Open Bar

WEDNESDAY FEBRUARY 14

8-9AM	Breakfast
8-NOON	Exhibit Hall Open
9-11AM	Speed Demo Stage Event (20 Minutes per company)
11AM	Exhibitor Breakdown