

# Schedule of Events



## Tuesday, April 7th

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|--------------|---|
| 8AM-2PM      | Exhibitor Set-Up<br><i>Windemere Ballroom</i>   |
| 8AM-6:30PM   | Registration Desk Open<br><i>Windemere Foyer</i>  |
| 8AM-8:45AM   | Audit and Finance Committee Meeting (Closed Meeting)<br><i>Celebration 4</i>  |
|              | <b>Concurrent BIA Member Sessions - Open to All</b>   |
| 9AM-10AM     | Marketing, Sales & Training Committee Session<br><i>Celebration 7-8</i>   |
|              | Govt Affairs & Compliance Committee Session<br><i>Celebration 5-6</i>   |
|              | Research, Codes & Standards Committee Session<br><i>Celebration 9-10</i>  |
| 10:30AM-Noon | BIA Executive Committee Meeting (Closed Meeting)<br><i>Celebration 4</i>  |
| 2PM-3PM      | Educational Session<br><b>One Supply Chain, One Outcome: Aligning Brick Producers/Distributors and Masonry Contractors for Jobsite Success - Kent Huntley, MCAA</b><br><i>Regency T-V</i> |
| 3PM-4PM      | Exhibit Hall Opens<br><i>Windemere Ballroom</i>   |
| 4PM-6PM      | Grand Opening Reception in Exhibit Hall<br><i>Windemere Ballroom</i>  |

# Schedule of Events



## Wednesday, April 8th

- 8AM-11AM      Registration Desk Open  
*Windemere Foyer*
- 8AM-9AM      Educational Session  
**The Value of Brick - Scott Clark, General Shale**  
*Regency T-V*
- 9AM-11AM    Exhibit Hall Open  
*Windemere Ballroom*
- 12:30PM      BrickMasters Classic Golf Tournament  
*Hawks Landing*



# Schedule of Events



## Thursday, April 9th- Architect Day

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|------------|---|
| 8AM-3PM    | Registration Desk Open<br><i>Windemere Foyer</i>  |
| 8AM-9AM    | Concurrent Educational Session<br><b>Think Brick - Shannon Perry, Interstate Brick (1 AIA LU/ HSW)</b><br><i>Regency U</i><br><b>Jobsite Masonry Best Practices- Ken Rathbun, PROSOCO (1 AIA LU/ HSW)</b><br><i>Regency V</i>   |
| 8AM-9AM    | Board of Directors Meeting (BIA Members Only)<br><i>Regency T</i>   |
| 8AM-10AM   | Continental Breakfast<br><i>Windemere Foyer</i>   |
| 8AM-1:00PM | Exhibit Hall Open<br><i>Windemere Ballroom</i>  |
| 11AM-Noon  | Concurrent Educational Session<br><b>Design &amp; Construction Mock Ups - Brian Trimble, IMI (1 AIA LU/ HSW)</b><br><i>Regency U</i><br><b>Jobsite Masonry Solutions Chris Bettinger, Oldcastle (1 AIA LU/ HSW)</b><br><i>Regency V</i>   |
| Noon-1PM   | Deli Lunch Buffet<br><i>Windemere Foyer</i>   |
| 1PM-2PM    | Concurrent Educational Session - <b>Thin Brick &amp; Prefabrication: Design Strategies and Case Studies- Les Seaton, Acme Brick (1 AIA LU/ HSW)</b><br><i>Regency U</i><br><b>The History &amp; Future of Masonry Architecture - Brent Schmitt, Bricks Incorporated (1 AIA LU/ HSW)</b><br><i>Regency V</i> |
| 6PM-7PM    | Brick Excellence Gala- <b>Reception</b><br><i>Regency Foyer</i>   |
| 7PM-9PM    | Brick Excellence Gala- <b>Dinner (Coat &amp; Tie)</b><br><i>Regency T-V</i>   |