




Send a Release



# Latest Cost Study Stacks Brick Homes Against Competitors



Brick vs. Manufactured Stone, Stucco, Wood Siding, Wood Shingle, Fiber Cement, Vinyl Siding

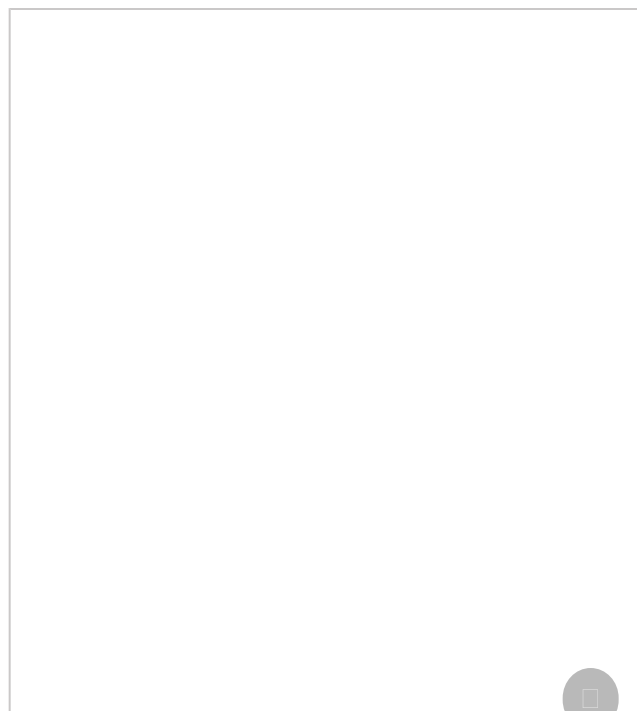
NEWS PROVIDED BY  
**Brick Industry Association (BIA)**   
Dec 01, 2017, 08:30 ET

SHARE THIS ARTICLE



RESTON, Va., Dec. 1, 2017 /PRNewswire/ -- An updated study comparing the installed cost of fired-clay brick to six common home exteriors shows that brick costs about half as much as manufactured stone—and just a third more than fiber cement before considering fiber cement's lifetime maintenance costs.

Developed by RSMMeans for the Brick Industry Association (BIA), the independent study compares the installed cost of total house construction for brick veneer over wood framing with the cost of adhered manufactured stone, stucco, horizontal wood siding, wood shingle, fiber cement and vinyl siding in major U.S. metro areas.





Fired-clay brick exteriors also save on energy costs through its dense thermal mass and other benefits.

For a 2,700-square-foot, two-story house, an [RSMMeans chart](#) shows the national average for the installed cost per square foot of cladding is \$19.34 for adhered manufactured stone, \$9.45 for brick, \$8.96 for stucco, \$7.61 for horizontal wood siding, \$6.10 for wood shingle, \$6.24 for fiber cement and \$3.24 for vinyl siding.

Of course, the exterior cladding is only a small portion of the total cost of a house. On average, the total cost of a 2,700-square-foot, two-story, all-brick house costs only 3.6 percent more than a comparable fiber cement house. That equates to a \$35 increase in the monthly mortgage payment before taxes.

"Brick exteriors are a smart, sustainable home choice that provides superior protection from hail and windblown debris, higher resale values, virtually no maintenance costs and is 100 percent recyclable," said Ray Leonhard, BIA's president and CEO.

"Other exterior options cannot match the many advantages of brick, and need to be painted or likely replaced every 10 years from regular wear and storm damage. This means that homeowners frequently recoup any premium paid for brick after the first

paint job or storm damage associated with other home exteriors," said Leonhard.

Fired-clay brick also saves on energy costs through its dense thermal mass, superior durability and moisture resistance, lower insurance premiums, a minimum one-hour fire rating by itself (without additional backing materials and installation labor) and a 100-year lifespan with enduring beauty that never fades.

Like all construction projects, location plays a major factor in total costs. In this study, [comparisons are available for all metro areas](#), including Atlanta, Georgia; Austin, Texas; Charlotte, North Carolina; Chicago, Illinois; Dallas, Texas; Denver, Colorado; Detroit, Michigan; Houston, Texas; Indianapolis, Indiana; Jacksonville, Florida; Kansas City, Missouri; Louisville, Kentucky; Minneapolis, Minnesota; the New York City suburbs; Nashville, Tennessee; Raleigh, North Carolina; and the Washington, D.C. suburbs.

*Founded in 1934, BIA at [www.gobrick.com](http://www.gobrick.com) is the nationally recognized authority on clay brick construction representing the nation's distributors and manufacturers of clay brick and suppliers of related products. Twitter: [@BrickIndustry](#) <https://twitter.com/BrickIndustry>. YouTube: <http://www.youtube.com/user/BrickIndustry> Telephone: 703-620-0010.*

**FOR MORE INFORMATION:**

Lorelei Harloe, 703-362-2774

E-mail: [186915@email4pr.com](mailto:186915@email4pr.com)

[www.gobrick.com](http://www.gobrick.com)

SOURCE Brick Industry Association (BIA)

<http://www.gobrick.com>

## Also from this source

MAR 07, 2018, 08:45 ET

**BIA Supports New BRICK Bill Aiming to Extend EPA Emissions...**



JAN 26, 2018, 08:35 ET

**2018 Brick Trends Show Whites, Grays, Black, Painted and Glazed...**



## Explore

More news releases in similar topics

Home Improvement

Household, Consumer & Cosmetics

Construction & Building

Surveys, Polls and Research

You just read:

# Latest Cost Study Stacks Brick Homes Against Competitors

NEWS PROVIDED BY



**Brick Industry Association (BIA)** 

Dec 01, 2017, 08:30 ET

SHARE THIS ARTICLE



Contact PR Newswire

 888-776-0942  
from 8 AM - 10 PM ET  
Chat Online with an Expert  
Contact Us 

Products

Cision Communications  
Cloud@  
For Marketers  
For Public Relations  
For IR & Compliance

About

About PR Newswire  
About Cision  
Become a Publishing Partner  
Become a Channel Partner  
Careers

My Services

All News Releases  
Online Member Center  
ProfNet 



For Agency  
For Small Business  
All Products

Global Sites

[Terms of Use](#)  
[RSS Feeds](#)

[Privacy Policy](#)  
[Cookie Settings](#)

[Information Security Policy Statement](#)

[Site Map](#)

Copyright © 2018 PR Newswire Association LLC. All Rights Reserved. A Cision company.