



## 2021 Brick in Architecture Awards Competition Rules

*Please review all information about deadlines, eligibility, judging criteria, and submission requirements.*

The 2021 Brick in Architecture Awards is governed by the following conditions and requirements. By entering the competition, you agree to abide by all terms and conditions.

### I. General

The 2021 Brick in Architecture Awards will be conducted completely online. All inquiries, entries, submissions, payments, and evaluations will be completed through the awards website at [www.gobrick.com/awards](http://www.gobrick.com/awards).

The purpose of this awards contest is to promote and recognize innovative, unusual, aesthetically appealing designs using clay brick as the project's primary building material.

### II. Timing

The call for entries will begin August 2, 2021. All entries must be complete and submitted by November 1, 2021. Judging will take place in December 2021 with winners announced in January 2022.

### III. Eligibility

Entrants must be either an architect or designer, employed by an architectural, design-build, or landscaping design firm. Any member of the design team may serve as the submitting architect. All team members who substantially contributed to the project's design must be given credit on the submission form.

In addition, manufacturers and distributors may enter projects of which they have been a part on behalf of the architect. Clay brick regional associations and other masonry associations from across the country may also enter projects from their own regional competitions or from their members.

Any work of architecture completed since January 1, 2016, in which **new clay** brick products comprise over fifty percent (50%) of the predominant exterior building or paving material are eligible. These include **new clay** face or hollow brick, building brick,

thin brick, paving brick, glazed brick, structural glazed facing tile, brick products in special shapes and/or a combination of any of these aforementioned units. An entrant may submit more than one project for consideration, and previously submitted projects that have not won a Best in Class, Gold, Silver or Bronze can be entered again as long as they were completed since 2016.

#### **IV. Registration & Entry Fees**

Registration for the 2021 Brick in Architecture Awards will begin August 2, 2021 and will require a non-refundable \$225 entry fee for each separate submission presented for consideration. Payments will be made online using a Visa, MasterCard, or American Express credit card.

#### **V. Categories & Definitions**

Entrants must select one of the following categories for their submissions. Entrants may submit multiple entries if desired, either in the same category or among multiple categories. This year's categories are defined as:

1. Commercial
2. Education - K-12
3. Education - Colleges & Universities (Higher Education) \*
4. Residential – Single Family
5. Residential – Multi-Family
6. Paving & Landscape Projects
7. Historic Renovation\*\*
8. International (If project is located outside of the U.S., Canada or a U.S. Territory, it must be entered in this category)

#### **VI. Includes residence halls & academic/administrative buildings**

\*\*This does not need to meet the 50% or more new brick requirement but must have 50% or more brick renovated on the project.

#### **VI. Entry Materials**

- A. Entry Information
  - a. Category
  - b. Sub-Category
  - c. Entrant Type
  - d. Entry Name
- B. Project Information
  - a. Project City
  - b. Project State
  - c. Brick Colors used on the project.
  - d. Project Write-Up (500 word limit: exclude company names or identifiable information) including:
    - i. Provide an overview of the project.
    - ii. Why was brick selected for this project?
    - iii. What were the aesthetic goals of the project?
    - iv. How brick was important to the goals of the project?
- C. Name of the Brick Manufacturer & Brick Distributor
- D. Name & Email of the Architect
- E. Name & Email of Mason Contractor
- F. Name & Email of the Photographer
- G. Photography – Required

Please provide photography to demonstrate your project's brick design for contest evaluation and judging but the photos do not need to be professionally shot for entry into the contest. If your project wins an award, we will request professionally shot, high resolution digital photographs for promotional purposes. By submitting photographs to BIA for this awards contest, you agree to give BIA the unlimited rights to use these photographs on its website and in promotional, marketing and educational materials. ***Remember the contest's focus is not only on the quality of architectural design, but also the use of clay brick in that design and the photos should focus on how the type of brick and the brick detailing used helped to achieve the overall project's design goals.***

#### **All Images Submitted:**

1. Submit at least five (5) but no more than twenty (20) images
2. Images must have a file size of 1 MB or less in a JPEG, PNG or GIF format
3. Be uploaded individually (cannot submit multiple images in one file)
4. No verbiage or identifying information is allowed on the images
5. Photos of each of the exposed elevations of the building and its immediate surroundings
6. Close-ups of pertinent brick details
7. For projects involving renovation, one photograph of each renovated section before and after the renovation

#### **C. Release and Consent**

BIA must have a complete and unlimited release and full consent from the owners and copyright holders to use all information submitted to BIA for purposes of this contest including drawings, photographs, slides, plans, graphics, and transparencies submitted. By submitting materials for awards consideration, entrants are giving BIA permission to publish all images and information for any promotional and educational use, including but not limited to:

- Brick in Architecture Awards publicity
- BIA presentations, educational and promotional materials
- Public relations articles and materials promoting the use of clay brick
- BIA publications – *Brick in Architecture* and *Brick News Online*
- BIA website, [www.gobrick.com](http://www.gobrick.com) (on the entry form, you will suggest three pictures you would like displayed on the website)

Entrants must obtain approval from owners and copyright holders prior to submitting entries. ***It is the responsibility of the firm, designer, or company entering a project to ensure that the above approvals and rights are granted. By entering a project, the entrant is stating that these approvals and rights have been granted*** to BIA without restriction to use the photos and other materials submitted as part of this contest.

## **VII. Judging Criteria**

Each category will be judged independently of the others. Similarly, each submission within a category will also be judged on an individual basis. The size and location of a project will not impact its eligibility.

Judging will be “blind”, where the judges do not know the names of the architects involved in a given project.

Only completed entries for which the entry fee is fully paid by the contest deadlines will be judged.

In evaluating the entries, judges will rely solely on the materials submitted via the online entry to assist them in developing an understanding of the project. Submissions will be evaluated based on their innovative, unusual, aesthetically appealing designs using clay brick as the project’s primary building material.

### **Craftsmanship Award**

The Craftsmanship Award is meant to provide recognition to an individual mason or a team of masons who skillfully install brick in an artful/unique way. Judges will review all projects and award one winner for craftsmanship. Criteria for judging will be based on the following: Uniformity of mortar joint sizes; head joint alignment; difficulty of installation, ie. quoins, arches, corbels and other unique installation methods; overall good range of colors, ie. did the mason blend the cube of brick when installing?

## **VIII. Winning Entries and Awards**

Awards will be presented for Best-In-Class, Gold, Silver, and Bronze. Achieving any award level will be based on meeting a minimum standard of excellence for each level as determined by the independent judges’ scores. Please note, BIA and/or the judges, in their sole judgment, reserve the right to withhold presenting an award in any or all level(s) where the average score of each project does not warrant an award or for a category in which an insufficient number of entries were submitted. A category must receive 10 entries or more to be eligible to receive **all awards**: Best in Class, Gold, Silver and Bronze award. A category receiving less than 5 entries will not be eligible for a Best in Class Award unless a project scores 4.5 or above. The remaining entries will be eligible for Gold, Silver or Bronze provided the projects score above 4.0.

## **IX. Publicity**

To help provide beneficial exposure for competition entrants, BIA will publicize all winning projects through various **online** promotions and through press releases. Zonda will co-brand an email to 40,000 plus Architects promoting the Brick in Architecture Awards Winners Brochure (in PDF format). Additionally, BIA will post images, project descriptions and credits for submitted projects on [www.gobrick.com](http://www.gobrick.com) including:

- Project Name & Location
- Architect / Associate Architect
- Brick Manufacturer – **Only BIA Member Companies will be given credit.**
- Brick Distributor – **Only BIA Member Companies will be given credit.**
- Photographer (when displaying photographs of the project)
- Mason Contractor (if available)

If you have any questions, please contact Tricia Mauer at [tmauer@bia.org](mailto:tmauer@bia.org) or 703-674-1539.